

Team Isle of Man Initiative Launched

Announced today is the unique initiative to support 18 year old Isle of Man resident Alex Lloyd in the British F3 Championship for the 2004 and 2005 seasons.

[Team Isle of Man](#) has been formulated as the government-supported vehicle to promote the business community, trade and tourism on the Isle of Man.

This will allow Isle of Man businesses to promote the Island in all its forms whilst supporting Alex Lloyd through his Formula 3 career, and hopefully onwards to Formula One.

The Isle of Man business community will be approached to become sponsorship partners in supporting Alex Lloyd's two year Formula 3 race programme. It is anticipated that up to 50 companies will become involved in the sponsorship programme.



Team Isle of Man is supported and endorsed on behalf of the government by Chief Minister the Hon Richard Corke, MHK, and on behalf of the BRDC (of which Alex is a Rising Star member) by Sir Jackie Stewart.



www.teamisleofman.com

www.alex-lloyd.com

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